Template flyer for promoting ESV

For employers

Promoting ESV within the workplace can help raise awareness of your organisation's ESV programme, encourage managers to support their teams to take part and contribute to building a positive culture of volunteering across the organisation.

This document contains a link to an editable Canva flyer template that employers can use to help promote ESV. The template is designed to make it quick and easy to share key messages about the benefits of ESV and encourage wider participation across teams. The template can be adapted for different audiences and can be customised with relevant opportunities or contact details as needed. We've also included guidance on how to use the template.

This resource has been created as part of **Scotland's Employer-Supported Volunteering Framework**.

Creating a Canva account

We recommend creating your own Canva account to get the most out of the templates and future content we may share.

How to create and log into your Canva account

Canva Pro features free for Nonprofits

If your organisation is an eligible nonprofit, you may be eligible to unlock access to all the premium features of Canva Pro, plus team and collaboration tools - 100% free as part of the **Canva for Nonprofits** program.

Additional help with Canva

Canva has step-by-step guides for creating, editing and exporting your content.

Canva Help Centre

Note to users

Logos and images belong to their respective owners. You are responsible for ensuring you have permission to use any branding or imagery added to these templates.

Flyer template

https://www.canva.com/design/DAHDLkUjaOQ/ZXsvD2j9JNzwOOZJ-96PXg/view?utm_content=DAHDLkUjaOQ&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

Knowledge Gateway

The Knowledge Gateway is created and led by **Volunteer Scotland**

Volunteer Scotland

This is a regularly reviewed resource. If you have any suggested updates, please email Volunteer Scotland at **hello@volunteerscotland.org.uk**