NHSGGC Analysis: Social Action

This summary presents analysis of volunteering data in the 2022/23 NHS Greater Glasgow and Clyde (NHSGGC) Health and Wellbeing Survey and builds on analysis of the 2017/2018 dataset as well as Volunteer Scotland's cross-sectional analysis of the 2022 Scottish Household Survey. The analysis explores the impact of social action on formal volunteer participation across the Greater Glasgow and Clyde area. Since social action is not directly addressed in the Scottish Household Survey, this analysis offers new insights into volunteering that are not available for Scotland as a whole.

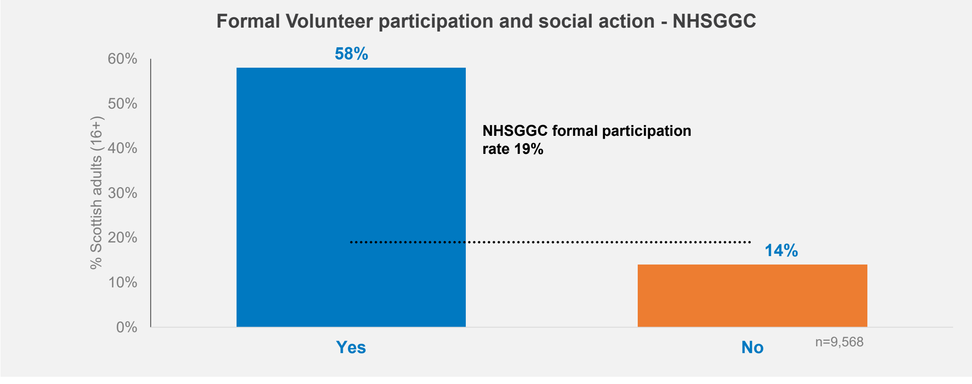
Social action is measured by the following question: "In the last 12 months, have you taken any actions in an attempt to solve a problem affecting people in your local area? For example, contacted any media, organisation, council, councillor, MSP or MP, organised a petition."

Key Takeaways:

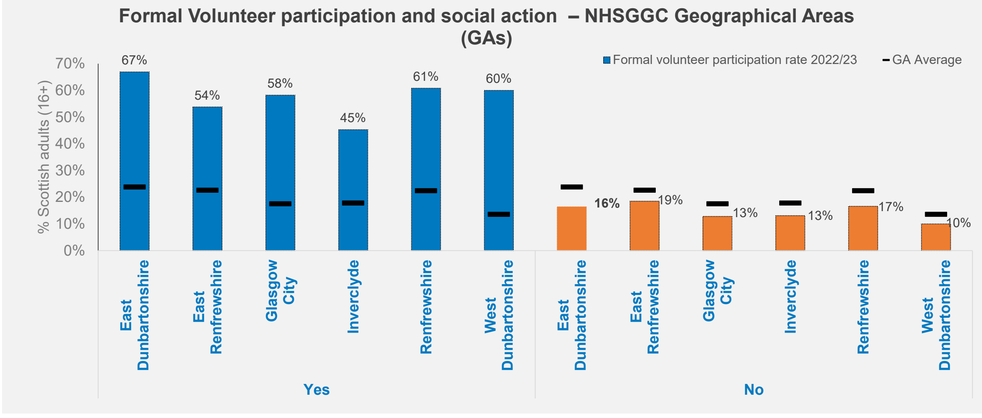
- This evidence shows a strong correlation between taking social action and formal volunteer participation.
- Formal volunteer participation is significantly higher for adults who have undertaken social action in the past 12 months in :
  - NHSGGC as a whole
  - All NHSGGC Geographical areas
  - Greater Gorbals, the only Thriving Place with sufficient sample size.

Further analysis of formal volunteer participation and social action would be beneficial at a Scotland wide and Scottish Index of Multiple Deprivation (SIMD Q) level to determine if the strong correlation holds out with NHSGGC and to determine if the strength of the relationship differs between different demographic groups, e.g. age ranges or gender.

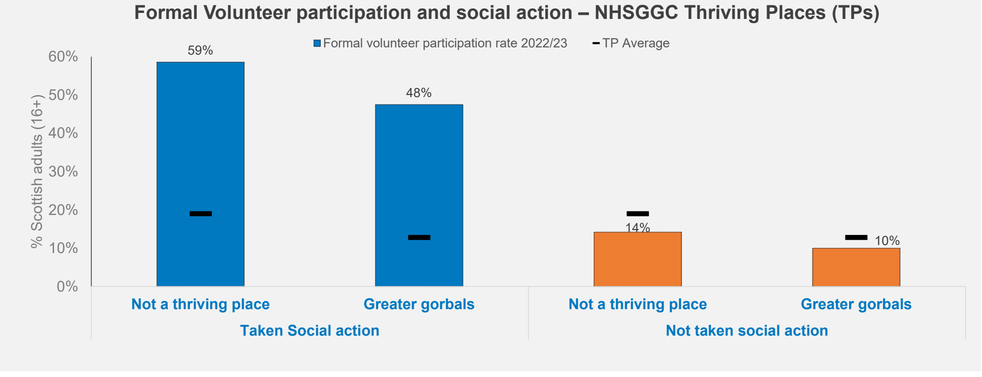
Formal volunteer participation and social action



Formal volunteer participation rates are:
- 39 percentage points (pp.) above the NSHGGC average for adults who have taken social in the past 12 months.
- 5 pp. below the NHSGGC average formal volunteer participation rate for adults who have not taken social action in the past 12 months.



In the NHSGGC Geographical Areas formal volunteer participation rates are:
- Between 28 (Inverclyde) and 46 (West Dunbartonshire) percentage points higher than the Geographical Area average formal volunteer participation rate for adults who have taken social action.
- Between 4 (East Renfrewshire and West Dunbartonshire) and 7 (East Dunbartonshire) percentage points lower than the Geographical Area average formal volunteer participation for adults who have not taken social action.



The sample size is only sufficient to analysis the relationship between formal volunteer participation and social action for Greater Gorbals

In Greater Gorbals formal volunteer participation rates are:
- 35 percentage points (pp.) higher than the average formal volunteer participation rate for adults who have taken social action.
- 3 pp. lower than the Thriving Place average formal volunteer participation for adults who have not taken social action.

Please see: Volunteer Scotland Cross Sectional Analysis, Volunteer Scotland's NHSGGC 2017/18 analysis and NHSGGC overall 2022/23 Health and Wellbeing survey reports for further details.