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Solheim Cup 2019

Volunteer Experience Report

Welcome



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GAME-CHANGING INSIGHT

PING

Scotland
The Home of Golf

ROLEX

The Volunteer Support Pot: Awareness and use

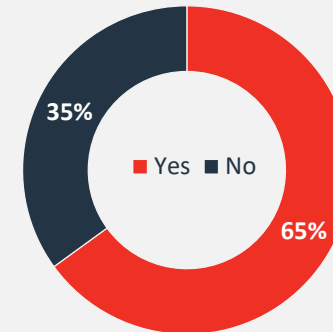
- Around two thirds of UK based volunteers are aware of the Volunteer Support Pot
- 14% of UK based volunteers applied to the VSP with 8% successful



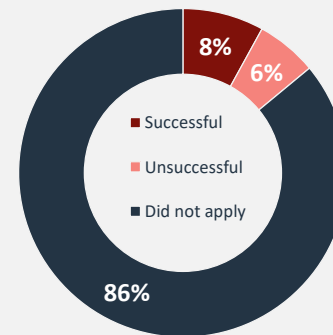
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All UK resident volunteers...

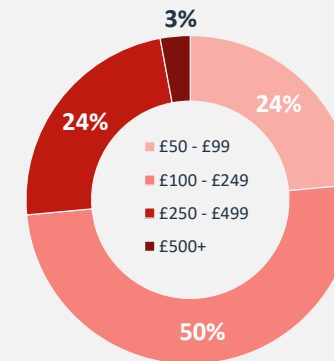
Aware of VSP



Applied for VSP funding



Amount of funding (successful applicants)

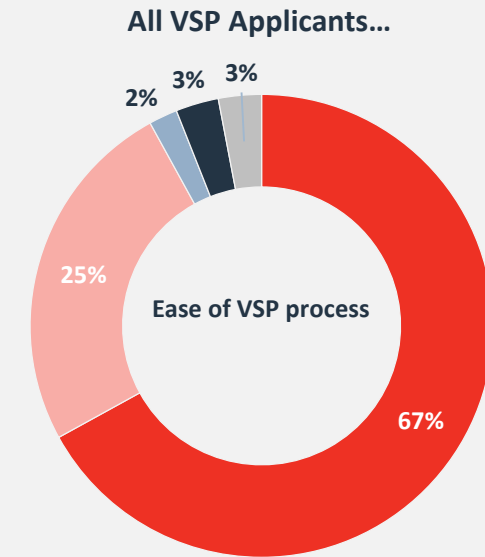


The Volunteer Support Pot: Ease of use

- The vast majority of applicants to the VSP found the process very or quite easy
- No volunteer who applied successfully reported the VSP process as difficult
- Around 1 in 10 unsuccessful applicants regarded the process as very or quite difficult.

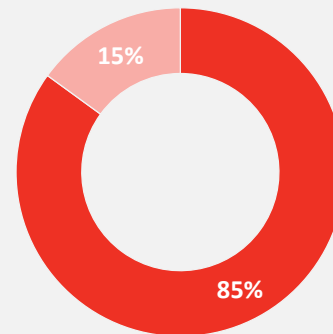


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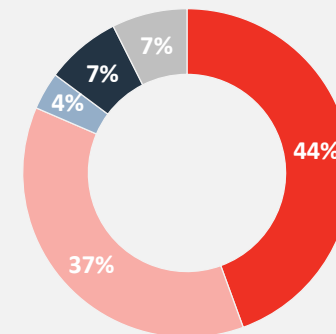


■ Very easy ■ Quite easy ■ Quite difficult
■ Very difficult ■ Don't know

Successful applicants



Unsuccessful applicants



C9. Overall how would you rate the ease of the Volunteer Support Pot process from the initial application through to a decision and receiving any funding?
 Base: All Volunteer Support Pot applicants; n-61, Successful n-34, Unsuccessful n-27

The impact of The Volunteer Support Pot

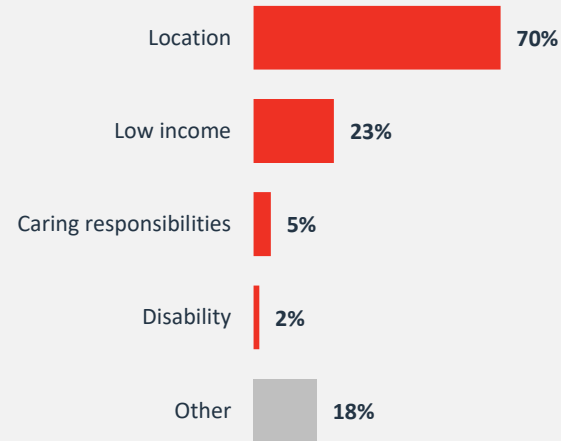
- Successful Volunteer Support Pot applicants used their awards for in a relatively narrow area (travel and accommodation expenses)
- This reflected their chief reason for seeking funding (where they lived)
- No applicants revealed that the VSP award helped with costs relating to child or respite care or cost related to disability



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All UK resident volunteers...

Reasons for seeking funding



82%

Of successful VSP applicants used their award to fund travel expenses

47%

Of successful VSP applicants used their award to fund accommodation costs

0.5%

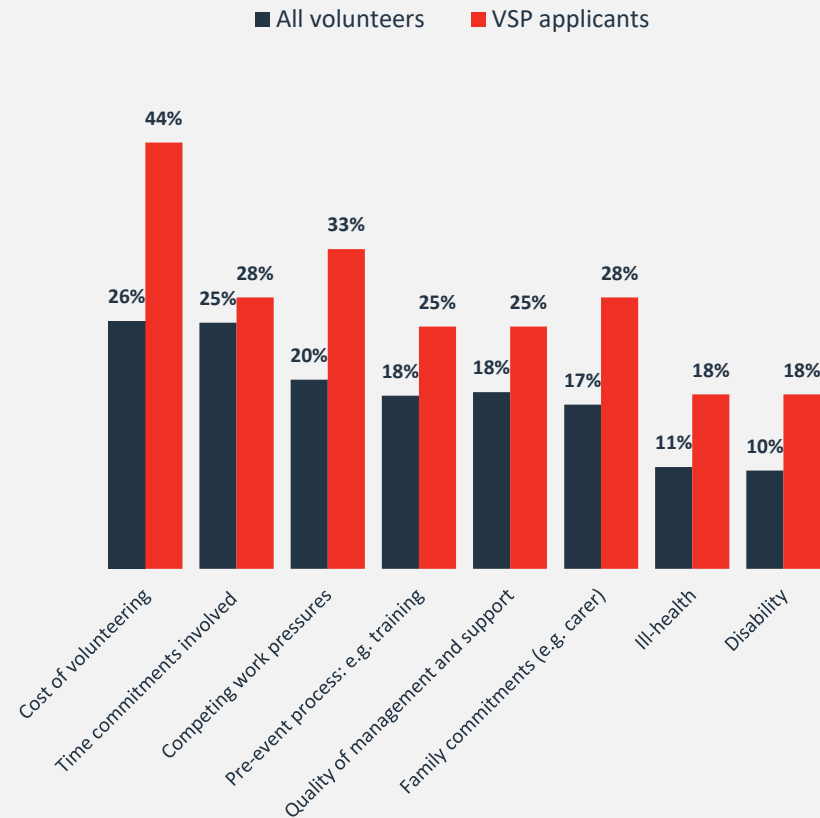
The proportion of UK based volunteers who would have been forced to withdraw from volunteering at The Solheim Cup had the VSP not been available.

N.B. Caution: Low sample size

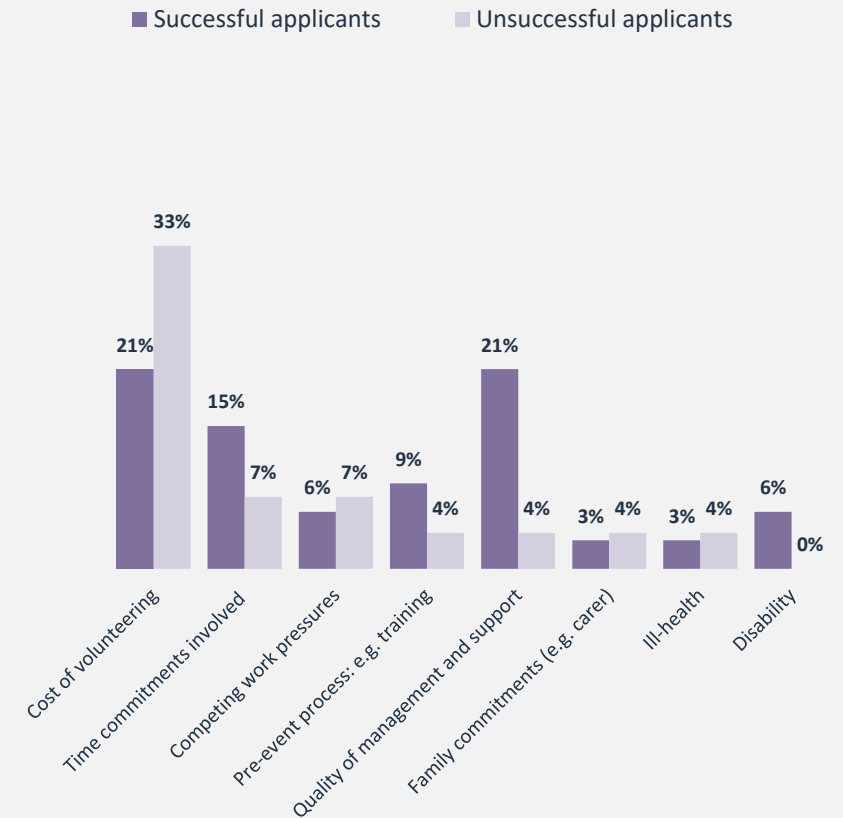
Barriers to volunteering: VSP applicants

- Volunteer Support Pot applicants did display greater awareness of potential barriers
- Chief amongst them was cost of volunteering
- This was mitigated, to some degree, amongst successful applicants compared to those who were unsuccessful
- Even after successfully gaining VSP funding, 1 in 5 still found cost to be an actual volunteering barrier

Perceived barriers to volunteering



Actual barriers to volunteering



Did you, consider any of the following to be perceived barriers and/or actual barriers to volunteering at the event?

C1_1. Perceived barrier (I thought the issue could be a problem)

C1_2. Actual barrier (the issue was actually a problem)

Base: All volunteers, n=543, VSP applicants n=61, Successful n=34, Unsuccessful n=27

